

# Green Guide

AN INSERT IN THE  
**OCTOBER 23**

ISSUE OF *THE STRANGER*

plus additional distribution at local green providers around town.

Total Circulation: 61,000



**A BIT ABOUT STRANGER READERS:**

**49.60% have used cannabis in the last 90 days**

**How many times used in the last 90 days:**

- » 9.1% 1 - 2 times
- » 7.7% 3 - 4 times
- » 6.3% 5 - 9 times
- » 26.7% 10 or more times

## SMOKIN' DEAL WEB PACKAGE

to accompany your Green Guide advertising!

75,000 ROS banner impressions + three days fixed position on Things To Do calendar section: **\$275** (\$675 value)

## PRICING

### GLOSSY PREMIUM PLACEMENT OPTIONS

Size: 7.5" wide x 9.25" high plus bleed area

~~Page 2 & 3 \$1800~~ **SOLD**

~~Page 4 \$1500~~ **SOLD**

~~4th page from back \$1500~~ **SOLD**

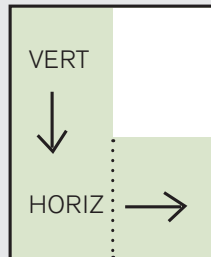
~~3rd page from back \$1800~~ **SOLD**

~~Inside Back Cover \$1800~~ **SOLD**

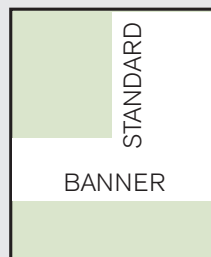
~~Back cover \$2300~~ **SOLD**



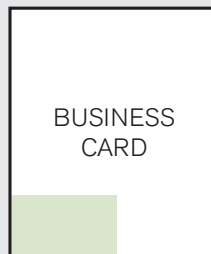
**Full Page** (color)  
7.5" wide X 9.25" high  
**\$1428**



**1/2 page** (color)  
Horizontal 7.5" wide x 4.55" high  
Vertical: 3.667" wide x 9.25" high  
**\$811**



**1/4 Page** (color)  
Standard 3.667" wide x 4.55" high  
Banner: 7.5" wide x 2.2" high  
**\$485**



**1/8 page** (color)  
Biz card: 3.667" wide x 2.2" high  
**\$291**

**SPACE RESERVATION DEADLINE: TUE, OCT 8**