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Mountain View, California 94043

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February 21, 2018

Wayne Barnett
700 Fifth Avenue
Suite 4010
P.O. Box 94729
Seattle, WA 98124-4729

Dear Mr. Barnett,

I write in response to the Seattle Ethics and Election Commission's request for information relating to political advertisements on Google's advertising services during the November 7, 2017 Seattle municipal election season (the "Commission's Request"). Enclosed, please find information responsive to that request, Bates numbered G00001 - G00061.¹

Those materials include the following:

- advertising creatives, including text ads and images;
- details about the duration of the campaigns²;
- approximately how often ads affiliated with those campaigns were displayed on our systems;
- the individuals or entities that purchased the ads, including the billing address associated with each;
- the form and amount of the payments received for the ads.

The vast majority of these ads were geographically targeted to the United States, generally, or the Seattle Tacoma area. In addition, unlike other platforms, our political affinity audiences were limited to 'left-leaning' and 'right-leaning' during the 2017 election, but none of these ads were targeted using these political audiences. Other targeting criteria available to Google advertisers are described in our Help Center here:

<https://support.google.com/adwords/answer/1704368?hl=en>

¹ As we previously discussed, Google has provided the relevant advertisers notice of your request.

² For a small number of ads, we are still collecting data relating to the duration of the ads campaigns that was not readily available, including because it may be from third party advertising platforms. We have provided the other data relating to those ads, but will provide the duration information shortly.

We believe that this production, when supplemented with the forthcoming date ranges, satisfies the Commission's Request. If the Commission has any questions about this production, please feel free to contact me at wilsonw@google.com.

Very Truly Yours,

A handwritten signature in blue ink, appearing to read 'Wilson White', with a stylized flourish at the end.

Wilson White

Campaign Name: Elect Lorena

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005, United States

Type of Advertisement: Display Advertisement

Dates of Display: 10/23/2017 - 11/07/2017

Number of Displays: 500,001 - 1,000,000

Total Spend: \$1,152.05

Means of Payment: Paid by check / bank account



Campaign Name: Elect Lorena

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005, United States

Type of Advertisement: Display Advertisement

Dates of Display: 10/23/2017 - 11/07/2017

Number of Displays: 100,001 - 500,000

Total Spend: \$366.31

Means of Payment: Paid by check / bank account



Campaign Name: Elect Lorena

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005, United States

Type of Advertisement: Display Advertisement

Dates of Display: 10/23/2017 - 11/07/2017

Number of Displays: 50,001 - 100,000

Total Spend: \$231.95

Means of Payment: Paid by check / bank account



Campaign Name: Elect Lorena

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005, United States

Type of Advertisement: Display Advertisement

Dates of Display: 11/03/2017 - 11/07/2017

Number of Displays: < 1,000

Total Spend: \$0.31

Means of Payment: Paid by check / bank account



Campaign Name: Elect Lorena

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005, United States

Type of Advertisement: Display Advertisement

Dates of Display: 11/03/2017 - 11/07/2017

Number of Displays: < 1,000

Total Spend: \$0.13

Means of Payment: Paid by check / bank account

LEARN MORE *A Champion for the People and Priorities of Seattle*  *lorena* **GONZÁLEZ**
Paid for by Elect Lorena Seattle City Council Pos. 9 | City Wide

Campaign Name: Holmes For Seattle

Advertiser: NWP Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 100,001 - 500,000

Total Spend: \$13,409.80

Means of Payment: Visa Card
American Express Card



Campaign Name: Holmes For Seattle

Advertiser: NWP Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 100,001 - 500,000

Total Spend: \$13,409.80

Means of Payment: Visa Card
American Express Card



Campaign Name: Holmes For Seattle

Advertiser: NWP Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 100,001 - 500,000

Total Spend: \$17,859.41

Means of Payment: Visa Card
American Express Card



Campaign Name: Holmes For Seattle

Advertiser: NWP Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 50,001 - 100,000

Total Spend: \$4,449.61

Means of Payment: Visa Card
American Express Card



Campaign Name: Holmes For Seattle

Advertiser: NWP Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 50,001 - 100,000

Total Spend: \$4,449.61
Means of Payment: Visa Card
American Express Card



Campaign Name: James Norton

Advertiser: Norton for Seattle
Address: 1713 SW Holly Street
Seattle, WA 98106

Type of Advertisement: Display Advertisement
Dates of Display: (forthcoming)
Number of Displays: 500,001 - 1,000,000

Total Spend: \$9,794.16
Means of Payment: Visa Card

Police Officer for Mayor?

Meet Seattle's James Norton

Learn More About the Only Police
Officer Running for Seattle Mayor.



norton4seattle.org

Campaign Name: People for Jenny Durkan

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington, DE 19808 US

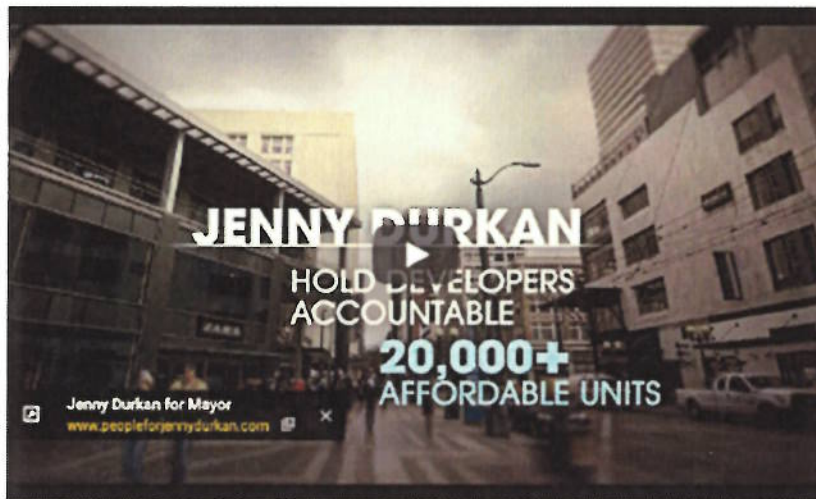
Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 1,000,001 - 5,000,000

Total Spend: \$20,150.44

Means of Payment: Invoicing



Campaign Name: People for Jenny Durkan

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington, DE 19808 US

Type of Advertisement: Display Advertisement (Video)

Dates of Display: (forthcoming)

Number of Displays: 100,001 - 500,000

Total Spend: \$7,326.60

Means of Payment: Invoicing



Campaign Name: People for Jon Grant

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement
Dates of Display: 10/13/2017 - 10/30/2017
Number of Displays: 50,001 - 100,000

Total Spend: \$139.00
Means of Payment: Invoicing



Campaign Name: People for Jon Grant

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement

Dates of Display: 10/13/2017 - 10/30/2017

Number of Displays: 100,001 - 500,000

Total Spend: \$216.43

Means of Payment: Invoicing



Campaign Name: People for Jon Grant

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement

Dates of Display: 10/13/2017 - 10/30/2017

Number of Displays: 10,001 - 50,000

Total Spend: \$145.90

Means of Payment: Invoicing



Campaign Name: People for Sara Nelson

Advertiser: 270 Strategies
Address: 722 12th St. NW
Washington, DC 20005

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 100,001 - 500,000

Total Spend: \$8,255.90
Means of Payment: Invoicing



Campaign Name: People for Sara Nelson

Advertiser: 270 Strategies
Address: 722 12th St. NW
Washington, DC 20005

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 50,001 - 100,000

Total Spend: \$957.50
Means of Payment: Invoicing



Campaign Name: People for Teresa

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement

Dates of Display: 07/22/2017 - 08/01/2017

Number of Displays: 500,001 - 1,000,000

Total Spend: \$991.67

Means of Payment: Paid by check / bank account



Campaign Name: People for Teresa

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement

Dates of Display: 10/24/2017 - 11/07/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$7.44

Means of Payment: Paid by check / bank account



Campaign Name: People for Teresa

Advertiser: Taylor Keenan
DSPolitical, LLC

Address: 1250 H Street NW
Washington, DC 20005

Type of Advertisement: Display Advertisement

Dates of Display: 10/24/2017 - 11/07/2017

Number of Displays: < 1,000

Total Spend: \$4.95

Means of Payment: Paid by check / bank account



Campaign Name: People for Teresa

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 100,001 - 500,000

Total Spend: \$6,941.33
Means of Payment: Visa Card
American Express Card



Campaign Name: People for Teresa

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 500,001 - 1,000,000

Total Spend: \$1,411.52
Means of Payment: Visa Card
American Express Card



Campaign Name: People for Teresa

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 1,000,001 - 5,000,000

Total Spend: \$1,671.89
Means of Payment: Visa Card
American Express Card



Campaign Name: People for Teresa

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 1,000,001 - 5,000,000

Total Spend: \$2,749.46
Means of Payment: Visa Card
American Express Card



Campaign Name: People for Teresa

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Display Advertisement (Video)
Dates of Display: (forthcoming)
Number of Displays: 1,000,001 - 5,000,000

Total Spend: \$1,095.49
Means of Payment: Visa Card
American Express Card



Campaign Name: Scott Lindsay

Advertiser: Sermo Digital LLC
Address: 7605 SE 27th St #204
Mercer Island, WA 98040

Type of Advertisement: Display Advertisement
Dates of Display: 10/22/2017 - 11/07/2017
Number of Displays: 50,001 - 100,000

Total Spend: \$353.76
Means of Payment: Paid by check / bank account



Campaign Name: Scott Lindsay

Advertiser: Sermo Digital LLC
Address: 7605 SE 27th St #204
Mercer Island, WA 98040

Type of Advertisement: Display Advertisement
Dates of Display: 10/22/2017 - 10/25/2017
Number of Displays: 10,001 - 50,000

Total Spend: \$69.75
Means of Payment: Paid by check / bank account



Campaign Name: Scott Lindsay

Advertiser: Sermo Digital LLC
Address: 7605 SE 27th St #204
Mercer Island, WA 98040

Type of Advertisement: Display Advertisement
Dates of Display: 10/22/2017 - 11/07/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$64.42
Means of Payment: Paid by check / bank account



Campaign Name: Scott Lindsay

Advertiser: Sermo Digital LLC
Address: 7605 SE 27th St #204
Mercer Island, WA 98040

Type of Advertisement: Display Advertisement
Dates of Display: 10/22/2017 - 10/25/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$14.62
Means of Payment: Paid by check / bank account



Campaign Name: Teresa Mosqueda

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

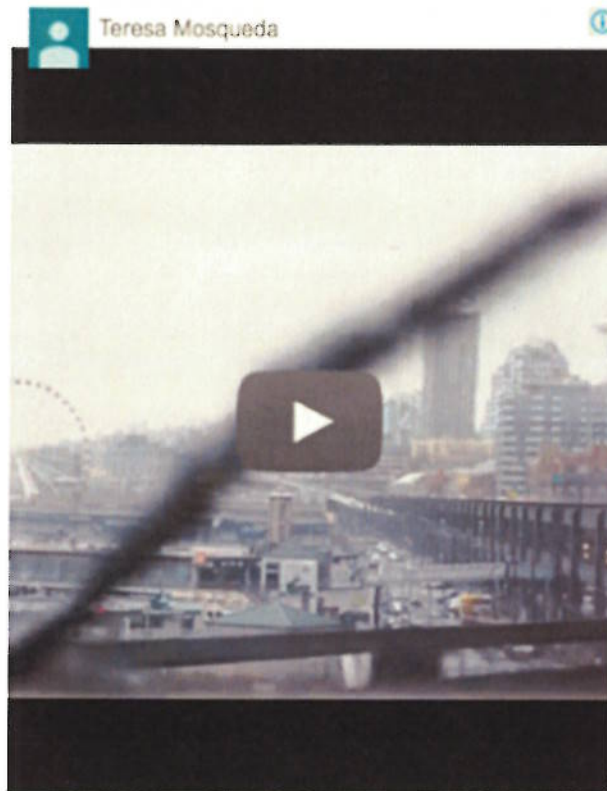
Type of Advertisement: Display Advertisement

Dates of Display: (forthcoming)

Number of Displays: 10,001 - 50,000

Total Spend: \$18.99

Means of Payment: Visa Card
American Express Card



Teresa Mosqueda for Seattle City Council
Making Seattle Affordable for All Learn more about
Teresa

Campaign Name: Jenny for Seattle
Advertiser: Redirect Digital
Address: 1336 S 1100 E
Salt Lake City, UT 84105

Types of Advertisement: Search Ad
Dates of Display: 05/17/2017 - 11/07/2017
Number of Displays: 10,001 - 50,000

Total Spend: \$641.96
Means of Payment: American Express Card

headline_1: "Jenny Durkan"

headline_2: "For Mayor Of Seattle"

description: "We Need To Be United, Embrace Our Diversity, & Come Together. Learn More Today."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting

Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad

Dates of Display: 06/05/2017 - 07/12/2017

Number of Displays: < 1,000

Total Spend: \$20.33

Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell for Mayor"

headline_2: "Champion of Progressive Causes"

description: "The only candidate with a track record of progressive policy results."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting

Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad

Dates of Display: 06/05/2017 - 07/12/2017

Number of Displays: < 1,000

Total Spend: \$5.64

Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell for Mayor"

headline_2: "Seattle\'s Progressive Choice"

description: "The only candidate with a track record of progressive policy results."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting

Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad

Dates of Display: 06/05/2017 - 07/12/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$108.20

Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell for Mayor"

headline_2: "Seattle\'s Progressive Choice"

description: "Endorsed by Lt. Governor Cyrus Habib and State Representative Nicole Macri."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting

Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad

Dates of Display: 06/05/2017 - 07/12/2017

Number of Displays: < 1,000

Total Spend: \$24.88

Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell for Mayor"

headline_2: "The Most Progressive Choice"

description: "Endorsed by Lt. Governor Cyrus Habib and State Representative Nicole Macri."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting
Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad
Dates of Display: 06/05/2017 - 07/12/2017
Number of Displays: < 1,000

Total Spend: \$3.48
Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell for Mayor"

headline_2: "Our Progressive Choice"

description: "Endorsed by Lt. Governor Cyrus Habib and State Representative Nicole Macri."

Campaign Name: Jessyn Farrell (Jessyn For Mayor)

Advertiser: Northwest Passage Consulting

Address: 105 S Main Street
Suite 332
Seattle, WA 98104

Type of Advertisement: Search Ad

Dates of Display: 06/06/2017 - 07/12/2017

Number of Displays: 10,001 - 50,000

Total Spend: \$561.47

Means of Payment: Visa Card
American Express Card

headline_1: "Jessyn Farrell"

headline_2: "Meet Seattle's Next Mayor"

description: "Vote for progressive action on housing & public education."

Campaign Name: Fuse Washington

Advertiser: Fuse Washington
Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad
Dates of Display: 07/17/2017 - 08/01/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$149.69
Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/17/2017 - 08/01/2017

Number of Displays: < 1,000

Total Spend: \$13.53

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Progressive Voters Guide"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/17/2017 - 08/01/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$189.30

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/17/2017 - 08/01/2017

Number of Displays: < 1,000

Total Spend: \$25.43

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Progressive Voters Guide"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington
Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad
Dates of Display: 07/17/2017 - 08/01/2017
Number of Displays: < 1,000

Total Spend: \$2.83
Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Sara Nelson"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Teresa Mosqueda vs. Sara Nelson for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington
Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad
Dates of Display: 07/17/2017 - 08/01/2017
Number of Displays: < 1,000

Total Spend: \$3.96
Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda vs Sara Nelson"

headline_2: "Progressive Voters Guide"

description: "Learn About Teresa Mosqueda vs. Sara Nelson for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/17/2017 - 08/01/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$76.50

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Sara Nelson"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Teresa Mosqueda vs. Sara Nelson for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/17/2017 - 08/01/2017

Number of Displays: < 1,000

Total Spend: \$17.43

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda vs Sara Nelson"

headline_2: "Progressive Voters Guide"

description: "Learn About Teresa Mosqueda vs. Sara Nelson for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/19/2017 - 08/01/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$79.24

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Seattle Mayor\'s Race"

headline_2: "Learn About Jenny Durkan"

description: "Get The Facts About The Top Candidates Running To Be Mayor of Seattle"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/19/2017 - 08/01/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$88.31

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Seattle Mayor\'s Race"

headline_2: "Learn About Jessyn Farrell"

description: "Get The Facts About The Top Candidates Running To Be Mayor of Seattle"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 07/19/2017 - 08/01/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$220.67

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Seattle Mayor\'s Race"

headline_2: "Learn About Nikkita Oliver"

description: "Get The Facts About The Top Candidates Running To Be Mayor of Seattle"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 10/20/2017 - 11/07/2017

Number of Displays: 10,001 - 50,000

Total Spend: \$534.10

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Cary Moon or Jenny Durkan?"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Cary Moon vs. Jenny Durkan for Seattle Mayor"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington

Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad

Dates of Display: 10/20/2017 - 11/07/2017

Number of Displays: 1,001 - 10,000

Total Spend: \$50.95

Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Cary Moon or Jenny Durkan?"

headline_2: "Progressive Voters Guide"

description: "Learn About Cary Moon vs. Jenny Durkan for Seattle Mayor"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington
Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad
Dates of Display: 10/20/2017 - 11/07/2017
Number of Displays: 10,001 - 50,000

Total Spend: \$618.89
Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Get The Facts Before You Vote"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Fuse Washington

Advertiser: Fuse Washington
Address: 1402 3rd Ave
Suite 406
Seattle, WA 98101

Type of Advertisement: Search Ad
Dates of Display: 10/20/2017 - 11/07/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$47.34
Means of Payment: Visa Card
American Express Card
Mastercard Card

headline_1: "Teresa Mosqueda or Jon Grant?"

headline_2: "Progressive Voters Guide"

description: "Learn About Teresa Mosqueda vs. Jon Grant for Seattle City Council
Position 8"

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: < 1,000

Total Spend: \$16.04
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$402.33
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: < 1,000

Total Spend: \$24.74
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: < 1,000

Total Spend: \$11.65
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: 10,001 - 50,000

Total Spend: \$663.86
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$75.49
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: < 1,000

Total Spend: \$49.72
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."

Campaign Name: Jenny Durkan (Jenny for Seattle)

Advertiser: Groundswell Public
Address: 2711 Centerville Road
Suite 400
Wilmington , DE 19808

Type of Advertisement: Search Ad
Dates of Display: 10/23/2017 - 11/07/2017
Number of Displays: 1,001 - 10,000

Total Spend: \$99.32
Means of Payment: Invoicing

headline_1: "Jenny Durkan for Mayor"

headline_2: "Proven. Progressive. Ready."

description: "The proven progressive leader Seattle needs. Vote Jenny Durkan for Mayor."