

the Stranger

DISTRIBUTION

Circulation	81,600
Print Readership.....	587,520
Distribution Spots.....	2,100

ZONE 1: DOWNTOWN30%

Beacon Hill/Georgetown (98108); Belltown/Regrade (98121); City Center (98101); Magnolia (98199); Pioneer Square/International District (98104); SODO (98134); Queen Anne/Westlake (98109, 98119)

ZONE 2: CAPITOL HILL/CENTRAL.....17%

Capitol Hill (98122, 98102); Columbia City (98118); Eastlake (98102); Madison Park (98112); Rainier Valley/Mt. Baker/Columbia City (98144)

ZONE 3: NORTHEAST12%

Ballinger/Lake Forest Park (98155); Northgate/Lake City (98125); Ravenna/Wedgwood/Sand Point (98115); University District (98105, 98195)

ZONE 4: NORTHWEST14%

Aurora/North Seattle (98133); Ballard (98107); Crown Hill (98117); Wallingford/Fremont/Green Lake/Greenwood (98103); Shoreline (98177)

ZONE 5: WEST SEATTLE5%

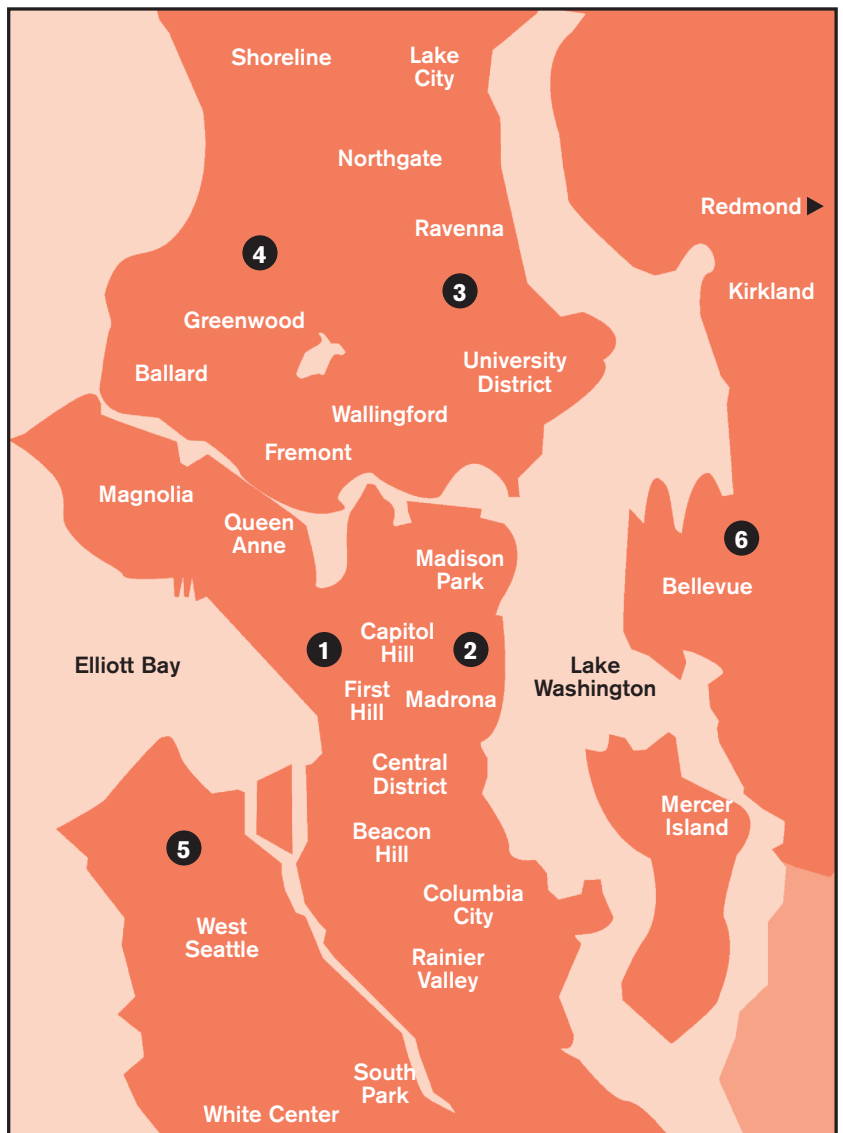
Alki (98116); Delridge (98106); Fauntleroy (98136); Harbor/California Ave. (98126); Burien (98166); White Center (98106)

ZONE 6: EASTSIDE7%

Bellevue (98004, 98005, 98007); Bothell (98011); Issaquah (98027); Kenmore (98028); Kirkland (98033, 98034); Mercer Island (98040); Redmond (98052)

OTHER DISTRIBUTION POINTS:

Tacoma	5%
Olympia.....	3%
North of Seattle	3%
South of Seattle.....	4%



Percentages of distribution within zones are based on an average print run of 80,000. Zones may vary slightly throughout the year.

Contact your advertising representative with any questions regarding the most current distribution information.